



## Press release

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### Triple P introduces new subsidiary InBeeld N.V.

*Widespread roll-out of online video services for security and care systems*

**Vianen, the Netherlands, May 7 2007** – Triple P, a supplier of ICT solutions, has introduced its new subsidiary InBeeld N.V. This new company develops and delivers an innovative online video surveillance and alerting services for security and health applications. During the past few years, Triple P has successfully developed and tested InBeeld. It is now ready to introduce a reliable and well-designed service supporting a wide variety of applications for businesses and consumers. Though highly innovative, InBeeld is very easy to use: a camera installed in a home or at a required location is connected to an ADSL/broadband modem and relays images to a data centre. The camera is activated when it detects movement, or whenever the client instructs it to be activated. Users can watch the images, either live or recorded, at any time and any place, by using a web browser or a cell phone. Currently, InBeeld is offering this service through its own company. It is also negotiating with potential national and international partners that are interested in providing this service to clients.

As from April 1 2007, the police in the Netherlands no longer respond automatically to electronic burglar alarms. A patrol car is only dispatched when an intruder alert is verified. InBeeld enables a user to verify the signal immediately and then call the police, increasing the chances of arrest and reducing the damage caused by break-ins. InBeeld offers maximum security: an intruder cannot take the video images with him because they are stored in a data centre.

Using InBeeld, the client can decide at what times the camera must register images, for example during holidays, when cash accounts are written up or outside office hours. InBeeld does not only register the images, but also sends an alert via email or text message if the system detects any movement.

“A few years ago, Triple P set out on an extremely innovative path, consequently producing various highly successful services, including Ready 4 Use and Narrow Casting”, explains Fezi Khaleghi Yazdi, Triple P N.V.’s CEO. “InBeeld is the next step: this service perfectly accommodates the growing demand for easy-access security solutions. The service’s low costs and ease-of-use will soon become popular with many customers.”

“Both private individuals and businesses need to keep an eye on everything they value, money-wise or emotionally, whether it’s a house, a shop or an office building. Also, there are people and animals who may need constant attention,” adds Albert Pols, InBeeld N.V.’s CTO. “Triple P designed InBeeld with these situations in mind. We’re launching a service that will distinguish itself by its reliable technology. InBeeld is the only carrier-grade solution on the market, and consequently complies with the stringent requirements necessary for the business world. But consumers too will discover that this service can be used for their security. And of course, InBeeld is the perfect solution for care providers.”



## **InBeeld N.V.**

InBeeld N.V. provides an online video surveillance service for security and care applications, enabling users to watch images via a web browser or a cell phone. Both private users and business clients can benefit from its easy-access and low-cost security. InBeeld is a subsidiary of Triple P N.V., a company that designs, builds, supplies and manages ICT solutions. These solutions offer effective contributions to a company's achievements. For more information, please contact: [www.team.inbeeld.eu](http://www.team.inbeeld.eu) and [www.triple-p.nl](http://www.triple-p.nl)

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